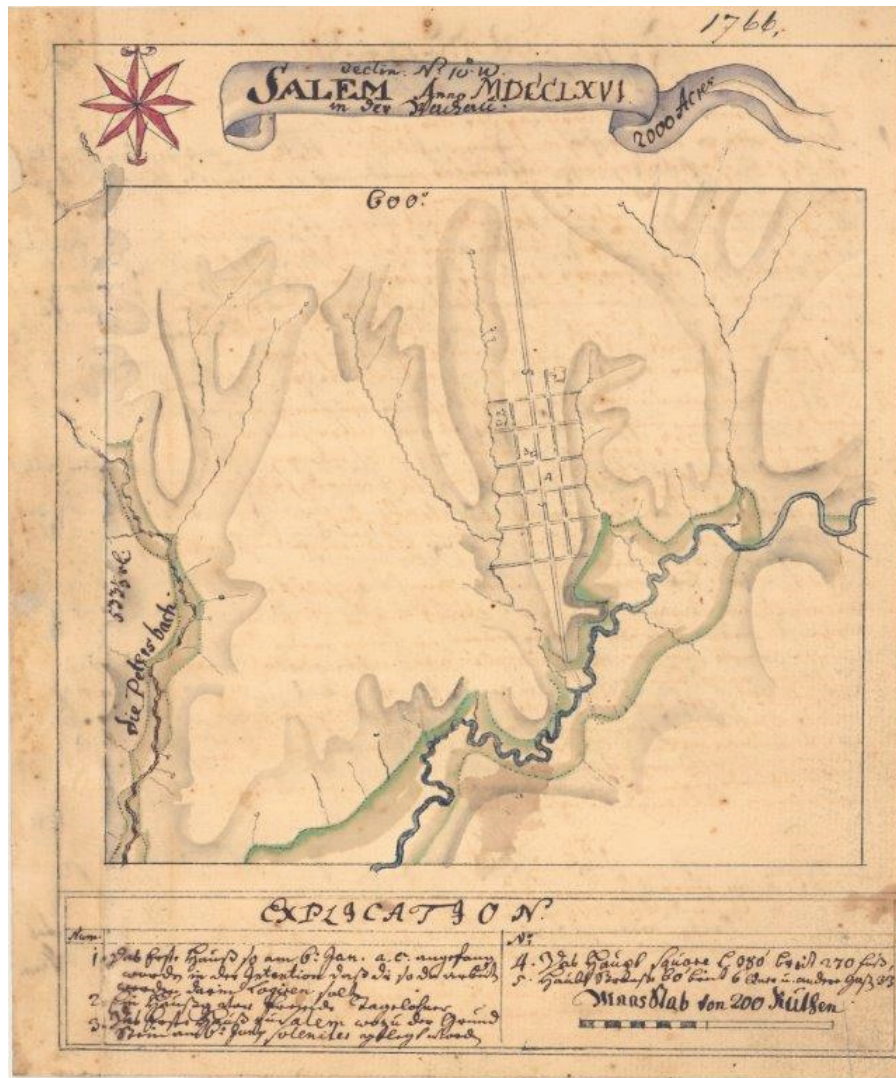


## About Our Logo

The artwork in our logo is taken from a 1766 map of Salem and its 2,000 acre town lot.



The map was drawn by Christian Gottlieb Reuter. Professionally trained in Europe as a surveyor, Br. Reuter was called by the Moravian Church to map its new purchase of

100,000 acres in colonial North Carolina. As he laid out the new town of Salem in 1766, Br. Reuter also made this map with these explanations (*Records of the Moravians in North Carolina*, 1:482):

SALEM, ANNO MDCCLXVI

Explanation

1. The first house, built January 6th of the current year. It was the intention that the workmen should be lodged in it.
2. A small house for the non-Moravian day-laborers.
3. The first (dwelling) house in Salem, of which the cornerstone was solemnly laid on June 6th.
4. The chief Square, 380 ft. x 270 ft. [In 1768 Salem Square was moved one block south to its current location.]
5. Main Street, 60 ft. wide, other streets 33 ft.